



News Release

August 16, 2017

FISCO Ltd. (JASDAQ Code 3807)

Launch of Special Webpages for the Exchange of Fisco Coin Tokens, etc., for Products and Services — Stabilizing and Enhancing the Value of the FISCO Group’s Three Tokens by Upgrading and Expanding Their Applications—

FISCO Ltd. (JASDAQ <3807>, Head Office: Minato-ku, Tokyo, Japan; President and CEO: Hitoshi Kano; “FISCO”) announced today that its Group company Fisco Cryptocurrency Exchange Inc. (Head Office: Minato-ku, Tokyo, Japan; President and CEO: Naoki Ochi; “Fisco Cryptocurrency Exchange”) has launched special webpages for the exchange of the FISCO Group’s three tokens* using blockchain technology (Fisco coin tokens (FSCC), NCXX coin tokens (NCXC), and CAICA coin tokens (CICC)), for products and services offered by the FISCO Group. Fisco coin tokens (FSCC) were distributed in two separate installments to certain FISCO shareholders in October 2016 and May 2017.

* “Token” refers to an entry in a distributed ledger using the blockchain technology that forms the core technology for Bitcoin. The FISCO Group’s three tokens, which are one type of “token,” are used for recording and managing history information, such as the total volume of tokens on a blockchain, the ratio of ownership by individuals, and transfers of the tokens.

■ Webpage for the exchange of tokens, etc., for FISCO’s products (July 2017 version)
<http://fisco.jp/report/single/fsc201707.html>

■ Webpage for the exchange of tokens, etc., for NCXX Group’s products
<https://corp.fcce.jp/campaign/ncxxgroup/>

■ Webpage for the exchange of tokens, etc., for CAICA’s products
<https://corp.fcce.jp/campaign/caica/>

■ Webpage for the exchange of tokens, etc., for Web travel’s products
<https://corp.fcce.jp/campaign/webtravel/>

The special webpages allow Bitcoin and the FISCO Group’s three tokens to be exchanged for products and services offered by FISCO Group companies. The launch of these special webpages is expected to increase the liquidity of the three tokens and to stabilize and enhance their market prices.

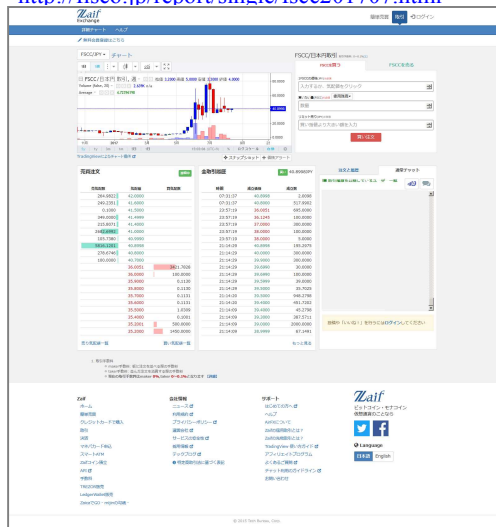
Currently, the only goods and services that Fisco coin tokens can be exchanged for are dedicated reports available only through Fisco coin tokens via FISCO’s membership-based CLUB FISCO website. However, following the launch of the special webpages, FISCO plans to upgrade and expand the categories of products and services that can be exchanged for the FISCO Group’s three tokens.



News Release

Furthermore, as disclosed on October 24, 2016, the cryptocurrency exchange Zaif (“Zaif,” <https://zaif.jp/>), which is operated by Tech Bureau, Corp. (Head Office: Osaka-shi, Osaka, Japan; CEO: Takao Asayama; “Tech Bureau”), a capital and business alliance partner of FISCO, has begun handling the FISCO Group’s three tokens. Each of these tokens can be obtained on Zaif. In addition, FISCO will consider initiating the handling of the FISCO Group’s three tokens on the cryptocurrency exchange (<https://fccc.jp/>) operated by Fisco Cryptocurrency Exchange in the near future.

- The cryptocurrency exchange Zaif handles the exchange of the FISCO Group’s three tokens <http://fisco.jp/report/single/fccc201707.html>



Through these measures, the FISCO Group will build an even stronger ecosystem for the FISCO Group’s three tokens by making a collective Group-wide effort to stabilize and enhance the value of the three tokens. Specifically, the FISCO Group will consider enabling the exchange of the three tokens for the products and services of Group companies and alliance partner companies (for example, apparel and accessories (<http://www.titicaca.jp/>), books (<http://www.j-n.co.jp/>) and other products and services). The development of the FISCO Group’s cryptocurrency business, including trading tokens, offers significant prospects for the future.

- Webpage for the exchange of tokens, etc., for FISCO’s products (July 2017 version) <http://fisco.jp/report/single/fccc201707.html>

- Webpage for the exchange of tokens, etc., for NCXX Group’s products <https://corp.fccc.jp/campaign/ncxxgroup/>



- Webpage for the exchange of tokens, etc., for CAICA's products

<https://corp.fcce.jp/campaign/caica/>



- Webpage for the exchange of tokens, etc., for Web travel's products

<https://corp.fcce.jp/campaign/webtravel/>



FISCO Ltd.

Company name: FISCO Ltd. <http://www.fisco.co.jp/en/index.html>
 Head Office: 5-4-30 Minamiaoyama Minato-ku, Tokyo, Japan
 Established: May 15, 1995
 Capital: ¥1,266 million (as of June 30, 2017)
 Representative: President and CEO Hitoshi Kano
 Business operations: Information services for financial institutions, investors, and listed companies

Fisco Cryptocurrency Exchange Inc.

Company name: Fisco Cryptocurrency Exchange Inc. <http://corp.fcce.jp/>
 Head Office: 5-4-30 Minamiaoyama Minato-ku, Tokyo, Japan
 Established: April 12, 2016
 Capital: ¥112 million (as of June 30, 2017)
 Representative: President and CEO Naoki Ochi
 Business operations: Operation of cryptocurrency exchange, brokerage, finance, development and operation of financial derivative products using cryptocurrencies, development and sales of cryptocurrency exchange-related systems and related consulting services, as well as other general services related to cryptocurrency exchanges