



News Release

January 31, 2023
FISCO Ltd. (Growth Code 3807)

FISCO and Funds Start Providing New IR Support Service for Listed Companies

~Expanding the FSCC Business Ecosystem into the Lending Field~

FISCO Ltd. (Growth <3807>; Head Office: Minato-ku, Tokyo, Japan; President and CEO: Hitoshi Kano; “FISCO”) hereby announces the launch of a new service provided jointly with Funds, Inc. (Head Office: Shibuya-ku, Tokyo, Japan; CEO: Yuichiro Fujita; “Funds”) to support investor relations (IR) for companies.

Funds operates “funds,” a loan investment service that enables investors to invest in listed companies through the form of loans. FISCO, meanwhile, provides IR support for listed companies and distributes as a shareholder benefit the publicly listed crypto asset, FISCO Coin (FSCC).

Leveraging the strengths of both companies will develop and provide a new service that will be an upgraded version of FISCO’s IR support for the companies where “funds” is used to raise funds.

Specifically, the new service will combine FISCO Company Research and Analysis Reports and FSCC distribution as a benefit to listed companies that raise funds through “funds.” One of the objectives listed companies have in using “funds” to raise funds is to show their attractions to investors. FISCO Company Research and Analysis Reports can respond to that objective and not only display that company’s appeal for “funds” investors, but also to a wider audience of share investors through FISCO’s distribution network. In addition, adopting FSCC as a benefit for “funds” fundraising also enables promotion among crypto asset investors.

FISCO aims to strengthen IR support services for companies and to expand the FSCC Business Ecosystem. FSCC is being used as a shareholder benefit and for IR briefings, and there are plans to utilize it in major investment and IR web seminars. This development will broaden its scope of utilization into the lending field. Please keep an eye on efforts going forward.



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【Overview of FISCO Ltd.】

Corporate name: FISCO Ltd. <https://www.fisco.co.jp/en/>

Financial Instruments Business Operator, Director-General of the Kanto
Local Finance Bureau (FIBO) No. 2482

Membership organizations: Japan Investment Advisers Association

Address: 5-13-3 Minamiaoyama, Minato-ku, Tokyo, Japan

Established: May 15, 1995

Capital: ¥14 million (as of December 31, 2022)

Representative: Hitoshi Kano, President and CEO

Business activities: Provides a variety of information services to support financial institutions, investors, and publicly listed companies